



In Support Of:
The Princess
Margaret Cancer
Foundation  UHN

January 25, 2017

The Princess Margaret Cancer Foundation and the Toronto Triathlon Festival Coming Together

We are proud to announce a new partnership between **The Princess Margaret Cancer Foundation** and the **Toronto Triathlon Festival**. This successful race, dubbed the **TTF**, is one of the largest triathlons in Ontario and features an iconic bike leg on the downtown highways of Canada's largest city.

"The Toronto Triathlon Festival provides a great opportunity to test your athletic endurance and raise funds to conquer cancer in our lifetime," commented Paul Alofs, President and CEO of The Princess Margaret Cancer Foundation. "This partnership continues a long standing relationship between the triathlon community and The Princess Margaret Cancer Foundation and we hope to see many familiar faces from Joe's Team taking part on July 23."

The Toronto Triathlon Festival has hosted the National Championships, Provincial Championships and the Test Event for the Pan Am Games and features Olympic Champion, Simon Whitfield, as a hands-on ambassador. As well, the TTF was recently voted as the "Best Triathlon or Run in Canada" by readers of OptiMYz Magazine.

Where else can you ride your bike faster than you can drive (during rush hour) on the DVP and Gardiner, while also raising funds for important work at The Princess Margaret Cancer Foundation?

The 2017 TTF takes place on **Sunday, July 23** at **Ontario Place**. By joining **Team PMCF**, a fun team concept affiliated with The Princess Margaret, you will gain access to exclusive benefits such as triathlon clinics, open water swim familiarization clinics, a chance to receive your race entry fee back, and much, much more. Find more detail about Team PMCF member advantages at the [TTF website](#).

We look forward to seeing you in July at the sixth annual Toronto Triathlon Festival in support of The Princess Margaret Cancer Foundation.

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About The Princess Margaret Cancer Foundation

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, one of the top 5 cancer research centres in the world, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. www.thepmcf.ca